## BUILDING BETTER ASSESSMENTS / EVALUATING PRODUCT EFFECTIVENESS

## Design and Develop an Online Constructed-Response Scoring System

## **Client. Collegiate Learning Assessment**

**The Challenge.** While the value of including written performance assessments as a basis for evaluating student skills is widely recognized, scoring those written assessments presents a challenge. This is particularly true as the volume of test takers grows. The success of the CLA presented a growing challenge for the scoring of the open ended assessments. CLA asked SEG to help automate and design an online scoring system that would allow for the scoring of large volumes of student responses.

**The Solution.** SEG assisted the CLA and their online provider in designing an online system that reduced the scoring burden, reduced turnaround time and reduced costs. The final system also provided real time monitoring of scorer performance to ensure that scorers were scoring accurately.

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